

# An die Mitglieder der FIFA

Zirkular Nr. 1557

Zürich, 26. September 2016 MAV/mcr/ade

# FIFA-Frauenfussballumfrage 2016/2017

Sehr geehrte Damen und Herren,

die Zahl der Initiativen im Bereich Mädchen- und Frauenfussball ist in allen FIFA-Mitgliedsverbänden deutlich angestiegen. Die überwiegende Mehrheit der Verbände engagiert sich zusammen mit der FIFA dafür, dass Mädchen und Frauen Zugang zum Fussball erhalten und dem Sport ein Leben lang erhalten bleiben.

Der Frauenfussball ist in der neuen FIFA-Ära ein wichtiges und vordringliches Ziel. Alle Hauptinteressengruppen sollten sich weiterhin dafür einsetzen, dass mehr Mädchen und Frauen im Fussball aktiv sind, und deren bedeutende Rolle bei der Entwicklung des Sports anerkennen.

Nach dem überwältigenden Erfolg der FIFA Frauen-Weltmeisterschaft Kanada 2015™, der verstärkten massgeschneiderten Unterstützung für den Frauenfussball und der vorbildlichen Entwicklungsarbeit weltweit möchte die FIFA herausfinden, wie sich der Frauenfussball in den Mitgliedsverbänden weiterentwickelt.

Vor diesem Hintergrund informieren wir Sie gerne über die FIFA-Frauenfussballumfrage 2016/2017, die die FIFA in Zusammenarbeit mit allen Mitgliedsverbänden weltweit durchführt. Die letzte FIFA-Frauenfussballumfrage fand 2013/2014 statt.

### 1. Schwerpunkte der FIFA-Frauenfussballumfrage

Um die Entwicklungen nachzuvollziehen, setzt diese Umfrage auf dieselben Schwerpunkte wie die letzte:

- Förderung und Wachstum des Frauenfussballs insgesamt
- Integration und Führung
- Beteiligung der Frauen am Fussball
- Investitionen in den Frauenfussball weltweit
- Bekanntheit und Medienpräsenz
- Wahrnehmung des Frauenfussballs



• Probleme, Bedürfnisse und Prioritäten der Mitgliedsverbände

# 2. Erwartete Ergebnisse

Anhand der in der Umfrage erhobenen Daten lassen sich:

- die allgemeine Entwicklung des Mädchen- und Frauenfussballs in den Mitgliedsverbänden und Regionen anhand von Statistiken und Zahlen beobachten;
- Entwicklungspotenziale ermitteln, um eine FIFA-Strategie für den Frauenfussball zu definieren;
- Entwicklungstrends beim Frauenfussball erkennen, anhand derer die FIFA massgeschneiderte Unterstützungs- und Entwicklungsprogramme erarbeiten kann;
- Investitionsmöglichkeiten für Firmen- und Privatkunden im Bereich Frauenfussball prüfen;
- Standards zur Förderung des Frauenfussballs in verschiedenen Bereichen (Mädchenfussball, Aufbau von Ligen, Trainerausbildung, Beteiligung von Frauen, eigene Strukturen usw.) für die Mitgliedsverbände und Regionen entwickeln.

# 3. Hinweise zum Ausfüllen des Fragebogens

Die FIFA-Mitgliedsverbände werden gebeten, sämtliche Fragen via FIFA-Online-Umfrage zu beantworten.

- Der Link zur Online-Umfrage wurde an die E-Mail-Adresse Ihres Verbands gesandt.
- Bitte beachten Sie, dass Sie sich bei der Umfrage nur EINMAL anmelden dürfen. Wenn Sie in der Umfrage auf "Submit" klicken, um zur nächsten Seite zu gelangen, können Sie nicht mehr zurückblättern, um eine Antwort zu ändern.
- Die Antworten müssen so genau wie möglich sein. Aus diesem Grund bitten wir Sie, die beiliegende Version der Umfrage als Hilfe beim Zusammentragen der Informationen zu benutzen, bevor Sie die Umfrage online ausfüllen.
- Wir bitten Sie, den Fragebogen bis spätestens 30. Oktober 2016 einzureichen.
- Bei Fragen stehen wir Ihnen unter folgender E-Mail-Adresse gerne zur Verfügung: associations@fifa.org

#### 4. Zusammenarbeit von FIFA und UEFA

Die UEFA führt jährlich eine Frauenfussballumfrage durch. Zur Vereinheitlichung der beiden Umfragen hat die FIFA für diese Ausgabe der FIFA-Frauenfussballumfrage mit der UEFA zusammengearbeitet. Dadurch bleiben die Daten der beiden Organisationen einheitlich, und der Arbeitsaufwand der Mitgliedsverbände wird reduziert.

Die UEFA-Mitgliedsverbände werden gebeten, ihre Informationen direkt im von der UEFA-Abteilung für Frauenfussballförderung verschickten Fragebogen zu übermitteln.



Wir freuen uns auf Ihre Rückmeldungen, die der FIFA dabei helfen werden, ihre Entwicklungsinitiativen weiter zu verbessern.

Wir danken für die geschätzte Zusammenarbeit.

Mit freundlichen Grüssen FÉDÉRATION INTERNATIONALE DE FOOTBALL ASSOCIATION

Marco Villige

Stellvertretender Generalsekretär (Administration)

Kopie an:

Konföderationen

FIFA-Entwicklungsbüros

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#### TERMS AND CONDITIONS

By filling in this survey, I confirm that the submitted data is correct and has been lawfully obtained. I further confirm that I am entitled, as well as authorised and instructed by the person or persons whose data is submitted (hereinafter individually and collectively referred to as the "Data Subject"), to submit the data by means of this survey. I also confirm that the Data Subject has been informed about the processing of data as set forth herein and that the Data Subject desires and agrees to such processing of data. By filling in this survey, I (for myself and on behalf of the Data Subject) voluntarily permit and consent to the processing (including but not limited to the use, storage, disclosure and transfer) of the personal data entered on this survey in connection with all future FIFA events and FIFA activities and in accordance with the FIFA Privacy Policy in use. The data maintained in the database is owned and controlled by FIFA. I (for myself and on behalf of the Data Subject) furthermore acknowledge and agree that such personal data may be transferred or disclosed to third parties working for or on behalf of FIFA and/or to the relevant government authorities for the purposes mentioned herein. Finally, I (for myself and on behalf of the Data Subject) herewith unconditionally and irrevocably waive any and all claims against FIFA, its officers, directors, employees, representatives, affiliates, auxiliaries and partners resulting from any government decision, including but not limited to the denial of an entry visa, in connection with the submitted data.

#### **Definitions:**

Amateur league: a league in which teams and players engage in footballing activity without financial gain

Amateur player: a person who engages in footballing activity without financial gain

Club: a sports organisation that is affiliated to a football association and that is composed of active and non-active members, whose principal objective is to promote and develop football

Club licensing: defined standards and procedures to which football clubs must adhere in order to participate in competitions

Committee: a group of people appointed or elected by the national association specifically for women's football and typically consisting of members of the national association.

Competitive matches: matches in which points gained count towards the ranking and/or qualification for an official confederation/FIFA competition

Foreign players: players whose nationality is not that of the country of the national association

Friendly matches: for the purposes of this survey, friendly matches are those that do not have any impact on the ranking of the national team or qualification for an official FIFA/confederation tournament

National academy: a group of talented young female players who are given the opportunity by their football association to improve their ability together on a regular basis (more than ten times per year)

Professional league: a league in which teams and players gain financial reward and generate income purely from footballing activity

Professional player: a player who has a contract with a club and is paid for her footballing activity, which alone is sufficient to meet the player's essential living needs

Registered player: a player of whom the association has a record of playing football on a regular basis

Team: a group of players forming one side in a competitive game to achieve a common goal

Semi-professional league: a league in which the teams and players may receive some financial payment but in which the players are not all entirely self-sufficient from their footballing activity.

Semi-professional player: a player who has a contract with a club and is paid more for her footballing activity than the expenses she accumulates. Such players are not entirely self-sufficient through their footballing activity. It should also be noted that questions that do not apply to your situation can be answered with "Not applicable".

## Please select your confederation

# Please select your national association

### A1 Registered players

#### Definition

Registered player: a player of whom the association has a record of playing football on a regular basis

Q1 Do you have a registration system in place to register active female players within the national association?

Yes

No

Q2 How many registered female players do you have in total? (Numerical value)

Q3 How many registered female senior players (17 years old and over) do you have? (Numerical value)

Q4 How many registered female U-17 players (15 and 16 years old) do you have? (Numerical value)

Q5 How many registered female U-15 (12, 13 and 14 years old) players do you have? (Numerical value)

Q6. How many U-12 girls (11 years old and under) do you estimate are playing football? (Numerical value)

Professional player: a player who has a contract with a club and is paid for her footballing activity alone, which alone is sufficient to meet the player's essential living needs
Q7. How many registered professional female players do you have? (Numerical value)
Semi-professional player: a player who has a contract with a club and is paid more for her footballing activity than the expenses she accumulates.
Q8 How many registered semi-professional female players do you have? (Numerical value)
Amateur player: a person who engages in footballing activity without financial gain
Q9 How many registered amateur female players do you have? (Numerical value)
Q10 Were you able to use your registration system to answer the previous questions?
Yes
No
A2 Teams and clubs
Q11 Please tell us how many teams and clubs of each category below are in your association:
Definition
Team: a group of players forming one side in a competitive game to achieve a common goal
Club: a sports organisation that is affiliated to a football association and that is composed of active and non-active members, whose principal objective is to promote and develop football.
(Numerical value)
Total number of football clubs affiliated to your national association
Total number of clubs that currently cater for women's football (including men's clubs where women and girls can play)
Total number of women's senior teams (>18)
Total number of women's youth teams (<18)
Q12 Does a minimum age exist for girls to be able to participate in your adult women's leagues
Yes
No

Q12A If yes, what is the minimum age for girls to be able to participate in your adult women's leagues? (Numerical value)

Q13 What support does your association offer to women's clubs/teams? You can select more than one option

- Financial
- Equipment
- Training for management/administration (e.g. league management, finance, match)
- Coach education
- Access to training grounds
- Other (specify) \_\_\_\_\_\_tex
- None of the above

Q14 What is the average distance for players to travel to their local clubs within your country? You can only select one option

- < 10km
- 10-20km
- 20-40km
- 40-60km
- 60+km

### A3 Women's domestic league and competitions

Q15 Is there a senior women's national league in your country?

- 1. Yes
- 2. No (go to question 16)

Q15A Does this league consist of at least ten fixtures per team within the season and over a period of five months or more?

- 1. Yes Please describe its structure
- 2. No

Q15B Which system does your senior women's national league use? You can only choose one

- 1. Promotion and relegation
- 2. Closed

Q15C How many teams compete in your women's national league or top women's competition?

(Numerical value)

Q15D Is your women's national league or top competition staged in... You can only choose one option

- 1. Summer, i.e. the whole championship runs through the same calendar year
- 2. Winter, i.e. the championship starts in one calendar year and finishes in the next calendar year

Q15E What is the status of your national women's football league?

Amateur league: a league in which teams and players engage in footballing activity without financial gain

Semi-professional league: a league in which the teams and players may receive some financial payment but in which the players are not all entirely self-sufficient from their footballing activity

Professional league: a league in which teams and players gain financial reward and generate income purely from footballing activity

## You can only choose one option

1.	Professional	
2.	Semi-professional	
3.	Amateur	

Q15F What is the total number of league fixtures played per team in your national league or top competition during one season, excluding cup fixtures? (Numerical value)

Q15G Who is in charge of the management of your national women's league or top competition? You can choose more than one option

- 1. The football association
- 2. The women's football association
- 3. The women's league
- 4. The league that organises the top men's competition
- 5. Another league (e.g. that organises other men's leagues)
- 6. A private franchise
- 7. A government body
- 8. Other (please specify)\_\_\_\_\_

Q15H How are the total annual running costs of organising the national women's football league(s) divided? Costs may include transportation, equipment, pitches, referees, salaries and club licensing. *Numerical values only* 

- a) Please specify the contribution in USD by your association
- b) Please specify the contribution in USD by sponsors
- c) Please specify the contribution in USD by the government
- d) Please specify the contribution in USD by FIFA/confederation
- e) Other

Q15I How many levels are there within your senior women's football league pyramid? (Numerical value)

Q16 If there is no senior women's national league, please describe the structure of your top competition:

Q17 Are the fixed registration periods for women's football the same as those for professional men's football?

- 1. Yes
- 2. No

Q18 If specific fixed registration periods differ for women's football (as notified to FIFA), please indicate the periods for both professional and amateur women:
Professional/semi-professional
Amateur
Q19 When are your domestic transfer windows for women's football?
Definition of foreign players: players whose nationality is not that of the country of the national association.
Q20 Are there any restrictions on the number of foreign players?
<ul><li>1. Yes</li><li>2. No</li></ul>
Q20A Please give details about the restrictions of the number of foreign players
Definition

Professional player: a player who has a written contract with a club and is paid for her footballing activity, which alone is sufficient to meet the player's essential living needs

Amateur player: a person who engages in footballing activity without financial gain

Semi-professional player: a player who has a written contract with a club and is paid more for her footballing activity than the expenses she accumulates

Q21 How many professional, semi-professional and amateur female players do you have in your top division? (Numerical value)

	Nationality of association	Foreign nationality
Professional		
Semi-professional		
Amateur		

Q22 At how many clubs are these **professional** female players (if applicable)? (Numerical value)

#### A4 National teams

Q23 Which national women's teams do you currently have? (Please answer the follow-up questions that match your selected teams)

- 1. U-13
- 2. U-14
- 3. U-15
- 4. U-16
- 5. U-17
- 6. U-18
- 7. U-19
- 8. U-20
- 9. U-21
- 10. U-23
- 11. Senior "A" team

Friendly matches: matches that do not have any impact on the ranking of the national team or qualification for an official FIFA/confederation tournament

Competitive matches: matches in which points gained count towards the ranking and/or qualification for an official confederation/FIFA competition

Q24In an average season, how many matches of each type does your U-17 girls' youth team play?

Friendly matches

Competitive matches

Q25 In an average season, how many matches of each type does your U-20 girls' youth team play?

Friendly matches

Competitive matches

Q 26 In a regular season, on average, how many matches does your national women's senior "A" team play?

Friendly matches

Competitive matches

Q27 Do your national team players receive any of the below financial benefits from the national association:

- None
- Salary

- Remuneration of expenses
- Match bonus
- Daily allowance
- Other (please state)

Q28 How many national team players are under contract with the national association? (Numerical value)

National academy: a group of talented young female players who are given the opportunity by their football association to improve their ability together on a regular basis (more than ten times per year)

Q29 Do you have a national academy specifically for girls?

Yes

No (continue to Q31)

Q29A If yes, please describe its structure:

Q29B What age group(s) do they cater for: (Numerical value)

Q30 How many girls in total benefit per year from this academy? (Numerical value)

### A5 Girls' football

Q31 Please select the age categories of organised women's youth leagues:

- U-6
- U-7
- U-8
- U-9
- U-10
- U-11
- U-12
- U-13
- U-14
- U-15
- U-16
- U-17
- U-18
- U-23
- None

Q32 Until what age is mixed football allowed?

- No age limit
- 8
- 9
- 10

	• 12
	• 13
	• 14
	• 15
	• 16
	<ul><li>17</li><li>18</li></ul>
	• 19
	• 20
	No mixed football
Q33 ls	football included in the school curriculum for boys and girls?
1.	Yes, mixed boys and girls
2.	Yes, only boys
3.	Yes, only girls
4.	No
Q34 A	re there any formal links between schools and clubs?
	1. Yes
	2. No
Q35 Pl	ease give details about the formal links between schools and clubs:
Q36 Is	there a specific programme for U-12 girls in your association?
	1. Yes
	2. No
	oes your local government currently support/invest in women's football or in a particular related to women's football?
	⁄es
	No
Q37A	Please specify which department/government sector:
Q37B F	Please specify the amount in USD:
Q37C	Please specify the project supported:
Q38 W	hat is the number-one team sport for girls in your country?
In t	terms of:
Reg	gistered players/participants
Per	rceived image/popularity
TV	and media exposure

• 11

## A6 Administration and governance

Q39 Please specify	y which dedicated	d structure(s) you	ır association	has fo	or women's	football
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- 1. Women's football committee
- 2. Women's football department
- 3. Women's football development manager
- 4. Women's football national team coach(es)
- 5. Women's football technical director
- 6. Other (please specify)\_\_\_\_\_

Q40 Are there members of staff dedicated to working solely in women's football in your association? (100% of work is devoted to women's football)

	Yes (specify how many)		
	Administration: Full-time	Part-time	
	Coaching: Full-time	Part-time	
	No		
	11 How many administrative staff do yo entioned in Q40)?	u have working in women's football	(excluding those
	Full-time		
	Part-time		
	Voluntary		
	12 Excluding those mentioned in Q40, horking in women's football?	now many additional administrative s	taff do you have
	Full-time		
	Part-time		
	Voluntary		
Q4	13 In your association, how many wome	en are working (Numerical value)	
	in the top management? (Pres makers)	ident to director/head of departmen	t level – decision-
	at managerial level?		
	in total?		
04	14 Hayy many neanly work for your nati	anal association? (Numerical value)	

Q44 How many people work for your national association? (Numerical value)

Definition of "committee": "A group of people appointed or elected by the national association specifically for women's football and typically consisting of members of the national association."

Q45 Do you have a women's football committee?

- 1. Yes
- 2. No

Q46 Does the chairperson of the women's committee represent women's football on the executive committee/board?

- 1. Yes
- 2. No

Q46A If not, who does?

Q47 In your women's football committee... (Numerical value)

\_\_\_\_\_How many members are there in total?

\_\_\_\_\_How many members are female?

Q48 How many members does your executive committee/board have? (Numerical value)

Q49 How many members of your executive committee/board are female? (Numerical value)

Q50 How many women in total sit on all of your committees (including your women's football committee? (Numerical value)

Q51 Has your national association recorded any grievances linked to gender discrimination?

- 1. Yes
- 2. No

Q52 Does your national association have a diversity employer recruitment policy?

- 1. Yes
- 2. No

Q53 Does your national association have a gender equality employer recruitment policy?

- 1. Yes
- 2. No

A **memorandum of understanding** (**MOU** or **MoU**) is a formal agreement in this case between the government and your football association. It is used to establish the official partnership. Although it is not legally binding, it has an element of seriousness and mutual respect, stronger than a gentlemen's agreement.

Q54 Does your association have a memorandum of understanding with the government regarding women's football?

- 1. Yes
- 2. No

Q55 Please specify the areas covered in the memorandum of understanding related to women's football:

### A7 Exposure

Q56 What is the level of TV exposure for women's football in your country?

- No exposure
- Highlights from decisive domestic league matches
- Highlights from national team matches
- Decisive domestic league matches (whole match)
- National team matches (whole match)
- Regular exposure (weekly exposure of national/domestic league)

Q57 What is the type of exposure?

- Pay TV (please specify the channels) \_\_\_\_\_\_\_

Q58 What is the financial commitment of the TV exposure for national teams?

- None
- Part of a global package (please provide more information) \_\_\_\_\_\_\_\_\_

Q59 What is the financial commitment of the TV exposure for domestic matches?

- None

Q60 Please give details about who produces:

- Live matches
- Highlights (additionally, to what length)

Q61 What is the level of digital exposure: are matches shown online?

- 1. Yes
- 2. No

Q62 Which matches are shown online?

- Domestic league matches
- National team matches

Q63 Are the matches that are shown online usually...

- Live
- Delayed
- Highlights

Q64 Are the matches that are shown online...

- Available through free streaming
- Available through paid streaming

Q65 Where are the online matches shown?
<ul><li>National association's website</li><li>YouTube</li></ul>
Other (please specify)
A8 Spectators
Q66 What was the average attendance at the following matches over the last year? (Numerical value)
National team home matches
Top domestic league matches
A9 Finance
Q67 What is your total budget for women's football (including the national team coach's salary) i.e. how much is spent per year on women's football? (Numerical value)
Q68 What is the total annual investment in women's football directly from your national association? This does not include confederation/FIFA funding or any other sponsors or donors. Please specify the amount in USD (this data will be kept confidential): (Numerical value)
Q69 How is your budget for women's football divided up over the following areas? Please answer in terms of approximate percentages, adding up to a total of 100.
Salaries (including coaches)
National "A" team operations
Operations for other national teams (including elite youth development)
Grassroots for girls <12
Development of female referees
Development of female coaches
Senior women's leagues (excluding national senior women's league/top competition)
National senior women's league/top competition
Youth leagues
Programmes for the development of girls' and women's football
Other (please specify)

A1	0	Re	fei	re	ein	a

Q70 How many referees are registered in your association in total?
Q71 How many female referees are registered in your association?
Q72 How many female referees (excluding assistant referees) do you have that are qualified by
FIFA
National association
Q73 Do your qualified female referees also referee men's matches?
<ol> <li>Yes</li> <li>No</li> </ol>
Q74 Please specify the levels at which women currently referee matches (including as assistant referees):
<ul> <li>Men's top division</li> <li>Men's second division</li> <li>Men's third division</li> <li>Men's fourth division</li> <li>Men's amateur league</li> <li>Women's top division</li> </ul>
Q75 Are there any programmes in your country that are specifically aimed at the development and recruitment of female referees?
1. Yes 2. No
Q75A Please give details about the programmes in your country that are specifically aimed at the development and recruitment of female referees:
A11 Coaching
Q76 What is the proportion of male to female coaches in women's football? Please state the ratio, e.g. if there are 80% male and 20% female coaches, the answer will be 80:20.
Q77 What level of coaching qualification do your women's football head coaches have for:
Women's "A" team
Women's U-19
Women's U-17
Q78 Please indicate if your head coaches for your women's national teams are male or female.
Women's senior team
□ Male
□ Female

Women's U-19
□ Male
□ Female
Women's U-17
□ Male
□ Female
Q79 In your women's national league or top competition, how many head coaches are male or female: (Numerical value)
<ul><li>Male</li><li>Female</li></ul>
Q80 Within domestic leagues, how many coaches are coaching adult women's teams?
<ul><li>Male</li><li>Female</li></ul>
Q81 Within domestic leagues, how many coaches are coaching U-18 women's teams?
<ul><li>Male</li><li>Female</li></ul>
Q82 Within domestic leagues, how many coaches are coaching adult men's teams?
<ul><li>Male</li><li>Female</li></ul>
Q83 Within domestic leagues, how many coaches are coaching U-18 men's teams?
<ul><li>Male</li><li>Female</li></ul>
Q84 Within domestic leagues, how many coaches are coaching mixed youth teams?
<ul><li>Male</li><li>Female</li></ul>
Q85 How many coaches are registered/affiliated in your association in total? (Numerical value)
Q86 How many female coaches are registered/affiliated in your association? (Numerical value)
Q87 How many of your registered/affiliated coaches have a coaching licence? (Numerical value)
Q88 How many of your registered (affiliated) female coaches have a coaching licence? (Numerical value)

#### A12 Media

Q89 Which media platform promotes women's football in your country?

- 1. Printed press
- 2. TV
- 3. Radio
- 4. Website
- 5. Social media (Facebook, Twitter, Instagram, Pinterest, etc.)
- 6. None
- 7. Other

Q90 Which platforms are used by your association to promote women's football?

- 1. Printed press
- 2. TV
- 3. Radio
- 4. Website
- 5. Social media (Facebook, Twitter, Instagram, Pinterest, etc.)
- 6. None
- 7. Other

Q91 Does your association have a partnership with a national TV station that women's football also benefits from?

- 1. Yes, for both the women's football national team and the domestic women's football league/competitions
- 2. Yes, only for the women's national football team
- 3. Yes, only for the domestic women's football league/competition
- 4. No
- 5. Other

Q92 On which social media, if any, does the association have an active campaign for women's football?

- Facebook
- Twitter
- YouTube
- Instagram
- Other
- No active social media campaign

Q93 If you use social media, please list the names of your accounts:

- www.Twitter.com/
- www.Facebook.com/
- www.lnstagram.com/
- https://www.snapchat.com/
- www.weibo.com/
- www.tencent.com/
- www.qq.com/

- www.line.me/
- Other please list:

Q94 Please give details of the media campaign for your top women's league:

## A13 Marketing

Q95 Is there a dedicated women's football sponsor or a sponsor for a particular project related to women's football?

- Yes
- No

Q95A Please give details of commercial sponsors that focus only on women's football:

Please specify the name of the sponsor:

Please specify the industry of the sponsor:

Please specify the duration of the sponsorship agreement:

Please specify the amount in USD:

Please specify whether the sponsor supports women's football in general or a specific project (please give the name of the project):

Q96 Besides sponsorship, has your association any experience of other forms of income generation related to women's football?

- 1. YES
- 2. NO

Q96A If yes, please specify:

Q97 Do you foresee income generation opportunities in the near future (if necessary with funding support to get a project off the ground)?

- 1. YES
- 2. NO

Q98 Do you have any merchandise produced relating to the women's national "A" team?

- 1. Yes
- 2. No

Q98A If yes, please specify.

# A14 Challenges and perceptions

Q99 What are the biggest challenges preventing women's football in your country from moving to the next level? Please mark the following examples from 1-10 (1 meaning not a challenge at all and 10 meaning very strong challenge):

	1	2	3	4	5	6	7	8	9	10
Cultural barriers										
Social barriers										
Number of players										
Participation (grassroots (U-12), youth and senior)										
Female representation										
Awareness										
Qualified staff (technical and administrative)										
Competitions, tournaments, friendly matches										
Investment										
Infrastructure (access to football facilities)										
Organisational structure										
Availability of football equipment										
Support within the football family										

Q100 Please drag and rank (from 1 to 10) the following priorities/goals for women's football in the next ten years based on your national association's strategy:

•	Increase the overall number of women/girls playing football								
•	Promotion of women's football								
•	Media support to create a positive image of women's football in the country								
•	Player development								
•	Sourcing funding/sponsors/resources								
•	To have more qualified coaches								
•	To improve the infrastructure (football facilities)								
•	Performance of the national team(s)/qualifying for international and FIFA competitions								
_									
•	League development								
•	Women's football structure								

Q101 Please evaluate your needs based on the priorities/goals that you stated above. Mark the following examples from 1 to 10 (1 meaning not an urgent need at all and 10 meaning a very urgent need)

	1	2	3	4	5	6	7	8	9	10
Football equipment										
Infrastructure (football pitches, training facilities)										
Funding										
Technical expertise										
Promotion, advocacy, awareness										

Q102 How would you say that women's football is perceived in your country?

- 1. A quality sport
- 2. A high-participation sport
- 3. Expression of a modern lifestyle
- 4. Great platform for international participation (women's national football team(s)/country)
- 5. Attractive area for investment
- 6. Vehicle for social development
- 7. Football as a sport for women is culturally challenged
- 8. Football is not traditionally seen as a sport for women
- 9. Other

### **A15 Contacts and comments**

You will be asked to provide the name and e-mail address of the person filling in the survey. Here you can also add comments and remarks.

## A16 Thank you for completing the survey.