

THE BEST FIFA FOOTBALL AWARDS™ 2021

RULES OF ALLOCATION

The articles below relate to the **FIFA Fan Award** (the “Award”).

- Art. 1. The Award is organised and presented by FIFA.
- Art. 2. The Award recognises the best fan moment between October 2020 and August 2021, regardless of the championship in which it took place and the nationality of the fan(s) involved. This could be, for example, a choreographed display, a chant or another fan moment that struck a chord with people globally and expressed a special form of commitment to and passion for the supported team or football in general.
- Art. 3. Nominations for the Award are compiled by FIFA in collaboration with football stakeholders.
- Art. 4. A panel composed of FIFA Legends and football experts shall compile a shortlist of three fan moments, which shall be published on FIFA.com shortly thereafter in order to enable a public vote among fans registered on FIFA.com.
- Each member of the panel will be requested to make a valid vote submission via an online system or another means provided by FIFA.
- Art. 5. In the event that two or more nominees are tied for the last position(s) on the shortlist, having received the same number of panellist votes, all such nominees will be included in the shortlist that will be made available to fans for voting purposes.
- Art. 6. The voting procedure for the Award is conducted as follows:
- Public voting will commence on FIFA.com on 22 November 2021 and close on 14 January 2022 at 18:00 CET.
- Each fan registered on FIFA.com is entitled to cast three votes. Each fan moment will receive five points, three points or one point respectively, depending on whether the fan places the fan moment first (five points), second (three points) or third (one point). The Award will be bestowed upon the fan moment that receives the highest final score.
- Art. 7. In the event of a tie for first place after the above procedure has been applied, the fan moment with the highest number of “five-point” scores shall be the winner of the Award. In the event that this also leads to a tie, the fan moment with the highest number of “three-point” scores shall be the winner of the Award. In the event that this still leads to a tie, each fan or fan group that remains tied for the Award shall jointly receive the Award.
- Art. 8. The fan or a representative of the fan group involved in the best fan moment will receive the trophy during a ceremony organised by FIFA.
- Art. 9. Any dispute arising from the voting process shall be reviewed and resolved by FIFA at its sole discretion. FIFA’s decisions shall be final and binding.

Art. 10. Notwithstanding the foregoing articles, FIFA is entitled to disregard any vote from any registered fan on FIFA.com in the event that the fan is deemed by FIFA, at its sole discretion, to have been associated with or involved in any unethical and/or disreputable act or practice, or any unlawful activity, conduct or undertaking (including but not limited to bribery, corruption, discrimination of any kind and racism), at any time. For the avoidance of doubt, FIFA is not obliged to publish such votes or communicate any such decision to the relevant fan or to any other person.