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## Frequently Asked Questions (FAQ)

### FIFA Women's World Cup Club Benefit Programme

#### What is the FIFA Women's World Cup Club Benefits Programme?

Introduced for first time ahead of the FIFA Women's World Cup 2019, the FIFA Women's World Cup Club Benefits Programme is a dedicated fund designed to reward eligible clubs for developing players who have played at a FIFA Women's World Cup.

In line with [FIFA Women's Football Strategy](#), which was announced in October 2018, these additional funds aim to encourage and incentivise football clubs to continue developing female talent, which in turn strengthens the pathways to the national teams as well as the domestic leagues in each country.

#### When was the programme established?

The FIFA Women's World Cup Club Benefits Programme was introduced for the first time ahead of the FIFA Women's World Cup France 2019™.

#### How much money is set aside for the programme?

For the first edition, the total amount of USD 8.48 million will be paid to eligible clubs. These amounts are part of the overall financial contribution of USD 50 million for the FIFA Women's World Cup France 2019™.

#### How is each club's share calculated?

The amounts to be distributed have been split between the eligible releasing clubs and the training clubs:

- A releasing club is defined as the club where a player participating in the FIFA Women's World Cup is registered during the competition.
- Training clubs are the clubs that have trained these players between the ages of 12 years to 22 years (the formative period)
- The calculation for club benefits takes into consideration the number of days each team participates in the tournament starting from 24 May 2019 until one day after the team exited the tournament.
- The total amounts for training clubs and releasing clubs are split evenly into two separate 'pots' from the earmarked amount for the FWWC club benefits program of 8.48m USD.

#### What was the process to identify eligible clubs and distribute funding?

- [FIFA Circular 1672](#) outlined the details of the new programme. This was published on FIFA.com and sent to all FIFA member associations on 14 May 2019.
- The process to identify eligible clubs and to distribute funding is comprised of 4 key steps:
  1. **Data gathering:**

Using the *Player Club History form* provided by FIFA, the 24 qualified member associations for the FIFA Women's World Cup provided FIFA with the data on each player within their national team squad, outlining their playing history from the ages of 12-22 years old as well as their current registered club.

## **2. Data Validation:**

With collaboration from the 24 qualified Member Associations and 15 additional member associations (where affected clubs are domiciled), the clubs entitled to receive funds were contacted to complete and return the *Club Application Form*, which is an essential document in order to be able to assign funds to a club.

## **3. Fund allocation:**

Once all the data was consolidated, the fund allocation process was activated:

- 50% to be distributed amongst the eligible releasing clubs based on the number of days a player participated in the tournament (as outlined above).
- 50% to be distributed amongst the eligible training clubs based on the number of days a player participated in the tournament (as outlined above).

## **4. Fund distribution:**

Funds have been distributed to the relevant member association's in the 3<sup>rd</sup> week of December, who will now distribute the funds to the eligible clubs.

### **Which clubs have been considered to receive payments?**

Clubs considered eligible to receive payments were based on the following criteria:

1. The releasing club / training club was specified by one of the Participating Member Associations at the FIFA Women's World Cup in the Player Club History Form.
2. The club is affiliated to a FIFA member association.
3. The club has completed and submitted a Club Application Form to FIFA.

### **Who distributes the payments to the clubs?**

Any payment a club is entitled to receive through the programme will be distributed via the member association where the eligible club is affiliated. Funds have been transferred to member associations during the third week of December 2019. These funds are then expected to be paid to clubs by 15<sup>th</sup> January 2020.

### **What can the funds be used for?**

As specified in the Club Application Form, the payments are to be used to further the development girls and women's football programmes.