



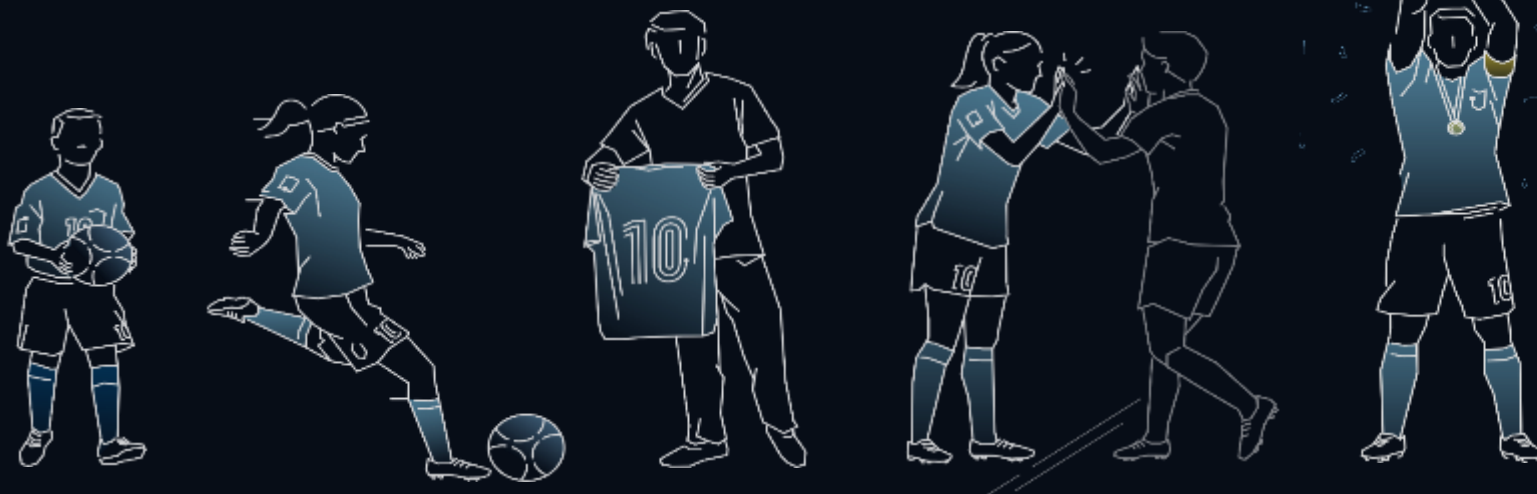
The Football of Tomorrow

PRESS CONFERENCE - 9 September 2021

Our Mission

**Plan and shape the
football of tomorrow**

**Improve the quality
of football globally**



Issues and concerns in today's Men's football



K. Mbappe

“We’ve had a **marathon** of games.”



T. Kroos

“In football we could do with **more** time to **rest**.”



G. Southgate

“We could have **adjusted** the **calendar** in its entirety and all worked together. But people haven’t done that.”



Jonas Baer-Hoffmann
(FIFPro)

“Players want to **play** but they want to play at the highest level they can and frankly **value** is not just created by the quantity of matches but the **quality** of them”

Players' Health

Meaningless Matches

Unclear Calendar

My objectives



Plan and shape the football of tomorrow



Less travel for Players



Less Stop & Go



No increase in number of Games



Guaranteed rest for Players

Improve the quality of football globally



More meaningful games



More chances to «shine»

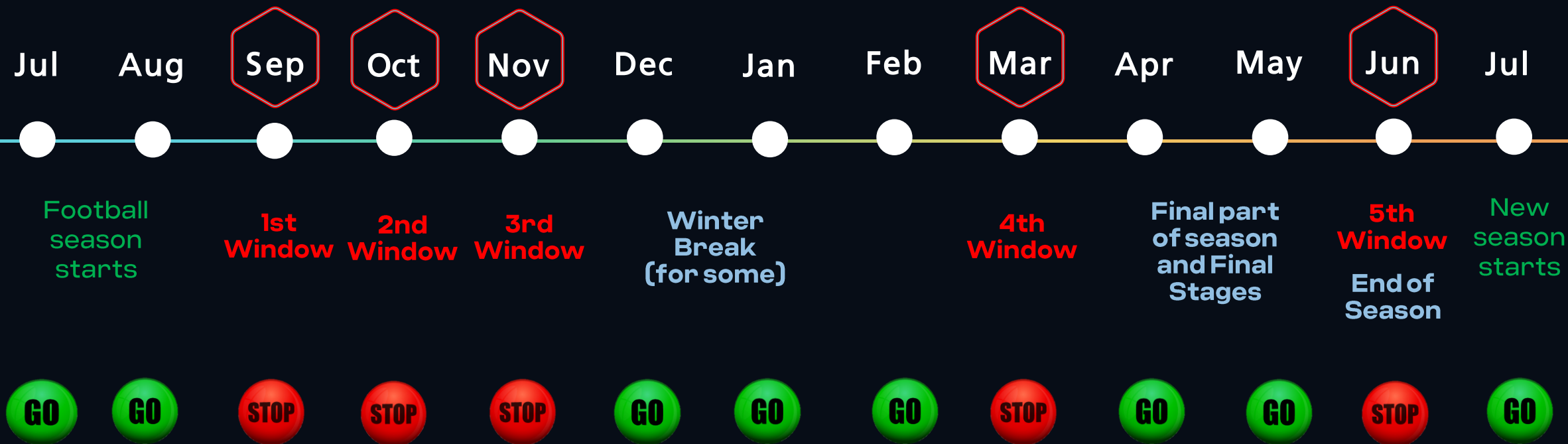


Close the gap



Give every talent a chance

Today's calendar is outdated: Men's IMC current format (seasonal calendar)



National Team
Football
±20%



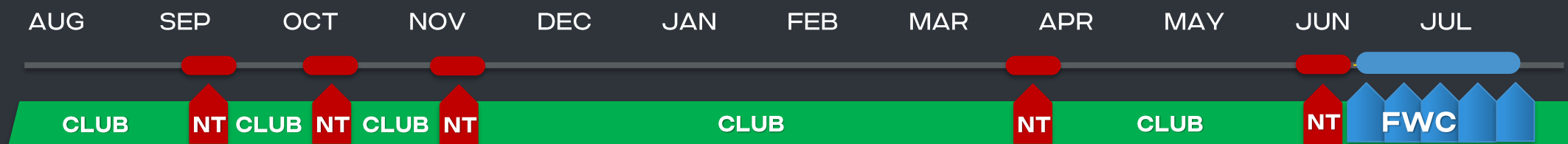
Club
Football
±80%

Men's IMC season 2025/2026

Overview of possibilities:

REFORM 1

Status Quo



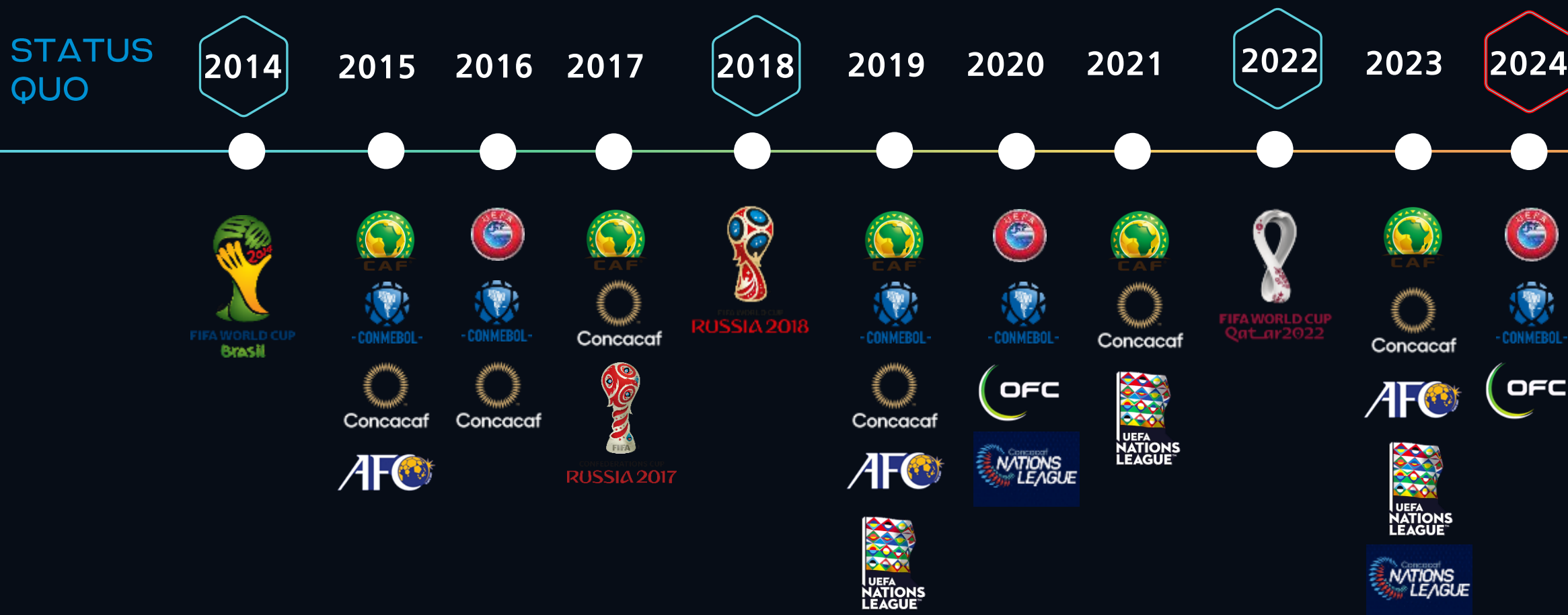
Option One



Option Two



World Cups & Final Tournaments: Current Cycle



NB: Cycle does not reflect rescheduling of tournaments due to Covid-19

World Cups & Final Tournaments: Proposed Cycle

REFORM 2



The FIFA World Cup has been constantly evolving: Participants and frequency

13

In 1930

16

From 1934
to 1978

24

From 1982
to 1994

32

From 1998
to 2022

48

From 2026

4

Year cycle
established in 1930

90

Years since that
decision



Countries at the
World Cup

78

Countries never
at the World Cup

133

Times are changing and so are behaviours: What does today's society look like?



Fast Society
eSports
New Generation



Globalization
New mind set
Mobility



**2021: UEFA EURO +
CONMEBOL Copa America +
Concacaf Gold Cup**
2022: World Cup
Problem?

Reforms: Benefits for Players & Fans

Decrease in travelling, more competitive games and **less overall** games.

Clear and coherent calendar. More **opportunities** to watch top competition matches.

More **opportunities** to **participate** and **shine** at top level competitions.



Reforms: Benefits for Clubs, Leagues and Federations

Less overall **release** days and less **stop & go** throughout the season.

More opportunities to **develop**, more chances to **participate** and **host** the World Cup.

Incentive to **invest** in youth programmes and **realistic chance** to grow.





Thank you

FIFA®